

**NARENDRA MODI: 25 YEARS OF GOVERNANCE
SHAPING INDIA FOR THE FUTURE**

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**HOW THE WEIGHT LOSS MARKET
IS ADDING HEFT TO THE
COUNTRY'S POSITION IN BIG
PHARMA'S SCHEME OF THINGS**

David A Ricks,
chair and CEO, Eli Lilly

Building the Future of Healthcare Through Education, Innovation and Purpose

As India continues to evolve into a technology-driven, innovation-led economy, its transformation is also being shaped by entrepreneurs who are addressing some of the country's most critical needs. Dr. Pooja Sidharth Rao's work reflects the changing face of Indian entrepreneurship—using education, technology, and healthcare not simply to build institutions, but to create opportunities and improve lives.

As the Co-Founder and Executive Director of Medline Academics and Dr. Kamini Rao Hospitals, Dr. Rao has been instrumental in building an ecosystem that connects specialized medical education with clinical practice and patient care. Her journey reflects a belief that innovation is most meaningful when it solves a real problem and creates opportunities that extend beyond the organization itself.

A significant part of her work has been through Medline Academics, established to address the gap between theoretical medical education and practical clinical training, particularly in reproductive medicine and women's health. The platform has evolved around a hybrid model that combines digital learning, mentorship, clinical exposure, and practical skill development. By using technology to make specialized learning more accessible, the initiative reflects the larger shift taking place across India's education and healthcare landscape.

Her work also extends into healthcare delivery through Dr. Kamini Rao Hospitals, strengthening the connection between professional education and patient-centred care. This integrated approach recognizes that the future of healthcare depends not only on advanced infrastructure and technology, but also on a highly skilled and continuously learning workforce.

For Dr. Rao, entrepreneurship has also been a journey of resilience. Early professional experiences and entrepreneurial setbacks shaped her approach to leadership, teaching her to value sustainability over speed and purpose over short-term success. Today, her focus is on building institutions that can create lasting value through people, knowledge, and responsible innovation.

Her commitment to social impact is reflected through initiatives associated with the Kamini Kares Foundation, which extend the organization's vision beyond conventional healthcare and education. These efforts include supporting higher education and assisting couples who had nearly given up hope of parenthood by helping make fertility treatment accessible to them.

As India looks towards the opportunities and challenges of its next decade, Dr. Rao's journey reflects an important dimension of that progress: the ability to combine entrepreneurship with technology, education with healthcare, and growth with social responsibility.

Her larger vision is not simply to build successful organizations, but to contribute to an ecosystem where knowledge creates capability, technology expands access, and healthcare ultimately becomes more inclusive and human-centred.



**Dr. Pooja Sidharth Rao, Co-Founder and
Executive Director, Medline Academics**

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